



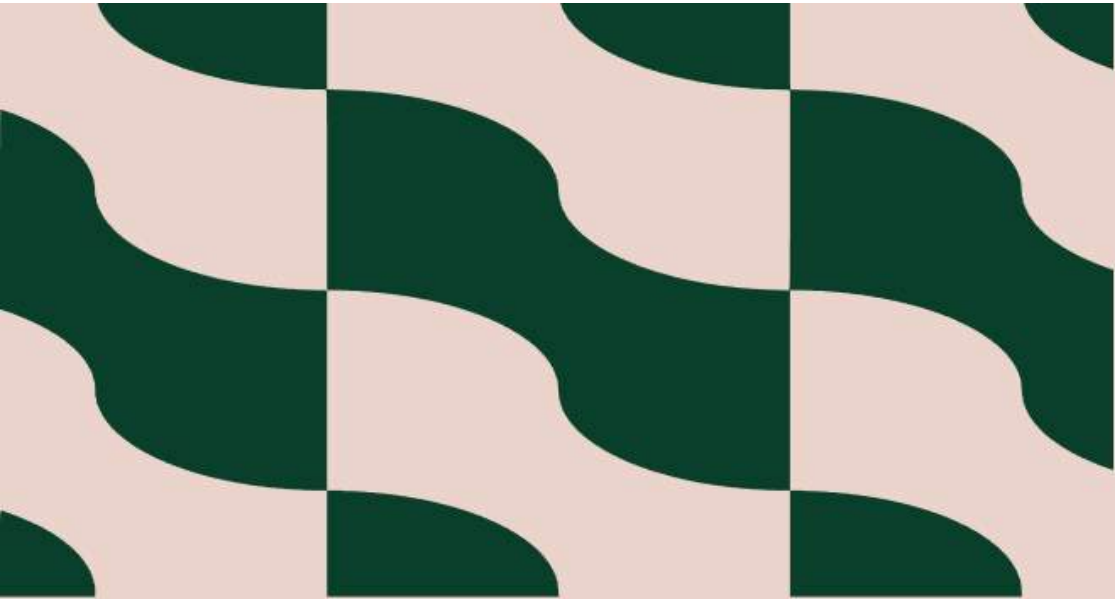
THE TIME IS NOW

Globoil India 2020

30th, 31st October & 1st November
Taj Convention Centre, Goa

Worlds Leading Edible Oil & Agri Trade Conference & Exhibition Is Going Hybrid

(Physical + Digital)



New Hybrid Model

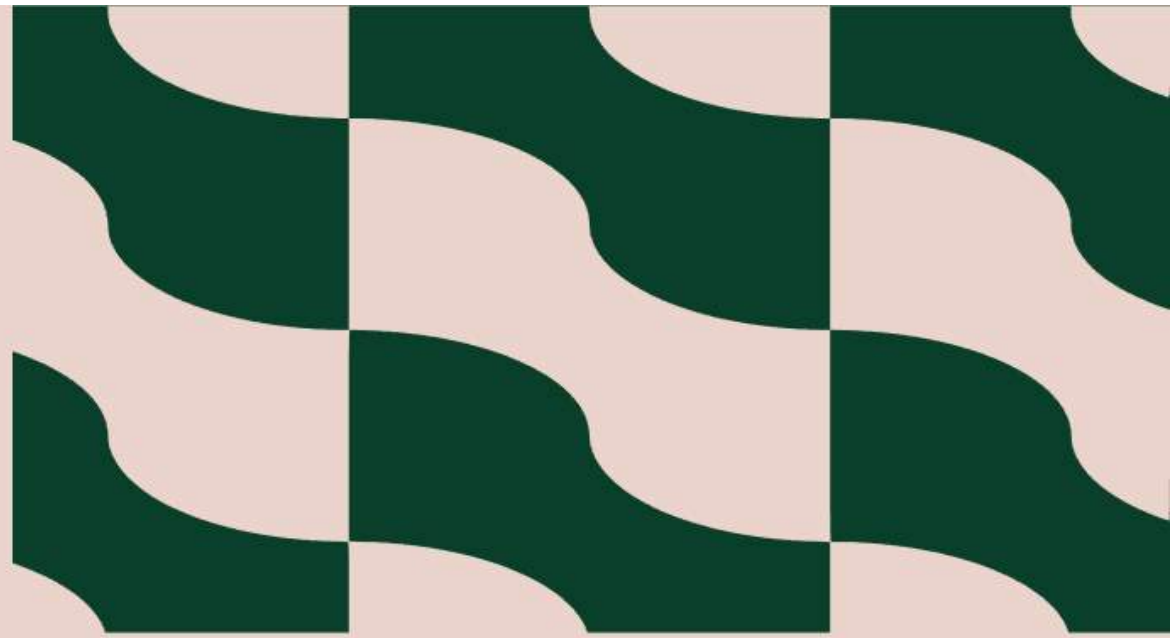
With COVID 19 completely changing the dynamics of the business ecosystem, re-invention has become a new normal. The boundaries between online and offline blurs as traditional businesses go remote, and digital natives expand their domination. As things slow down temporarily, we have the opportunity to upgrade and rethink the way we operate. **The time is now.**

At **Globoil** we're optimists. We have always done events on the assumption that everything will get better, we can benefit the industry and that we can have a positive influence on the world. Sometimes that optimism is tested. This is one of those moments, but it's also a chance to take a step back and look at how we can forge ahead.

The way we see it, there's a silver lining to this: **We are introducing a hybrid model where Globoil India 2020 will be a blend of physical & virtual event.** We want to make our flagship event even bigger and better than before. We believe we can make that happen.

In addition to the physical conference, we will also have thousands of participants from around the world attending the conference and networking in a virtual platform created by us. These are just additional benefits to be fair.

WHAT'S FRESH AT GLOBOIL 2020

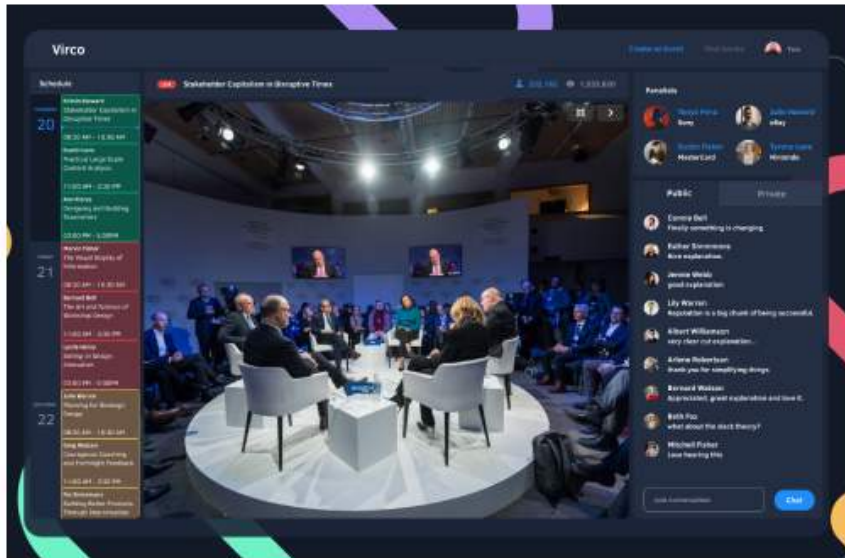


- We are shifting Globoil 2020 to COVID free Goa at the brand new Taj convention centre. It's a decision that wasn't made lightly, but when we can't fully guarantee the wellbeing of our attendees, partners, and staff, it's the right decision to make.
- Keeping the new guidelines & Govt regulations, we shall allow limited number of participants on the first-come-first-served basis.
- With the current market situation, a bit of exploration is advantageous for all of us. In addition to palm oil, Globoil India 2020 will also cover topics on Soya, Sunflower, Mustard and Rice Bran Oil in full focus.
- We are adding a whole new conference track segmented in 11 sectors; Feed, Meat, Poultry, Livestock, Aqua, Dairy, Grain, Pulses, Cereals, Food & Beverage Trade and Technologies.



New Venue: Taj Convention Centre, Goa

- Alongside the physical exhibition at Globoil, we are introducing a virtual expo hall for the national and international participants who still want to be in the game.
- In addition to the various sponsorship, exhibiting & marketing opportunities at Globoil, we have framed the perfect digital sponsorship packages as well for your company to get the right brand exposure in front of an audience bigger than before.
- Virtual participants have access to 20+ hours of insightful content and access to our event app and virtual expo hall.
- We have designed discounted packages for all the different categories of participants for our event this year.



Your view of the Virtual Conference



Take part in Virtual Networking



Interact with speakers by asking questions on the live chat



Visit various expo booths

EXHIBIT, SPONSOR OR NETWORK

Our sponsorship opportunities are designed to maximise exposure and audience reach. Gain access to over **1,000 participants** through the week and **10,000 online viewers** at **Globoil**. We offer a range of packages to suit all budgets and business goals.

Please get in touch with us and we will be more than happy to work together, achieve your objectives and reach your target audience.

For More Information Contact
Satish Kota - +91 9886203255 / satishkota@indiaties.in



EXHIBIT

PHYSICAL EXHIBITION

18 sp.mtr

PLATINUM PACKAGE * - \$ 17,500

- 50-word company profile + 2 page article/advert in Globoil Post.
- One semi-dedicated email campaign sent to the delegate list after summit.
- 6 Exhibitor Passes

12 sp.mtr

GOLD PACKAGE * - \$ 11,500

- 50-word company profile + 1 page article/advert in Globoil Post.
- One semi-dedicated email campaign sent to the delegate list after summit.
- 4 Exhibitor Passes

9 sp.mtr

SILVER PACKAGE * - \$ 5,750

- 50-word company profile + 2 page article/advert in the Block magazine.
- 2 Exhibitor Passes

VIRTUAL EXHIBITION

Supercharge Your Marketing Efforts by participating in the Virtual Exhibition at Globoil India 2020. Utilize a dynamic online exhibition booth to maximize the lead generation facets for your company by touching thousands of business prospects.

Things you can feature:

- **COMPANY INFO** - One can view the information of the exhibitor company information, services offered and type of business
- **VIRTUAL BUSINESS CARD** - Contact information of the exhibitor & Virtual Business Card exchange request option available
- **CONTACT FORM** - The delegate can submit the details via contact form to the exhibitor
- **CHAT** - Allow the delegates to chat with exhibitor in a virtual environment, clarify their questions instantly at Virtual Expo
- **BANNERS AND POSTERS** - Images used to brand the booth. Some wall posters are clickable and give access to high resolution images
- **VIDEOS** - Videos of Company introduction, Services offered overview, Product Presentation videos, and advertisements can be publicly available to watch in the virtual exhibition
- **DOCUMENTS** - Brochures, catalogues, flyers introducing the company, user manuals, products information sheets can be available for download
- **PRODUCTS DISPLAY & E-COMMERCE** - Globoil unlocks your ability to sell experiences, relationships and expertise in one place. With Products Display & Shopping Cart feature, you can bring together your community, content, events, and e-commerce in one place.

VIRTUAL EXHIBITION

Diamond

DIAMOND PACKAGE - \$ 5,000

- 12 Sp.Mtr Exhibition Booth in Vrtual Environment.
- Access to Event App
- Products Display & E-commerce
- 50-word company profile + 2 page article or advert in Globoil Post distrubuted to all attendees.
- One semi-dedicated email campaign sent to the delegate list after the event.
- 6 Exhibitor Passes with full access to virtual conference

Gold

GOLD PACKAGE - \$ 3,000

- 6 Sp.Mtr Exhibition Booth in Vrtual Environment.
- Access to Event App
- Products Display
- 50-word company profile + 1 page article or advert in Globoil Post distrubuted to all attendees.
- One semi-dedicated email campaign sent to the delegate list after the event.
- 3 Exhibitor Passes with full access to virtual conference



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DIGITAL SPONSORSHIP OPPORTUNITIES

● Exclusive Sponsored Documentary – \$ 33,000

A 30 minute documentary will be produced, featuring world class interviews with industry leaders and a detailed overview of the current trends in the edible oil industry; it will be curated through edible oil and agrifood media. Some parts of the documentary will also be played at the physical and virtual conference.

The opportunity includes a prominent feature of the sponsor as an editorial integration within the documentary, with visible logos and in-film interviews side by side with top brass of the space.

- 10 minute EXCLUSIVE integration throughout the whole film
- Logo at the beginning of the film and co-production title
- Global marketing campaign of the film throughout top tiered edible oil and agrifood media
- Center focus with several editorial materials used for PR and marketing of the film
- Additional edit of just the sponsors spots within the film, made into a usable marketing video for the sponsor.

DIGITAL SPONSORSHIP OPPORTUNITIES

- **Semi-Dedicated Email Campaign – \$ 4,000**

Globoil has a dedicated list of attendees and subscribers. Using permission email data, a semi-dedicated email campaign can be sent to our qualified industry leaders and experts. "Semi-dedicated" means that your logo and company description will be included at the bottom of the Globoil Post newsletter, including a link to a press release published on our website.

- **Online Banner Opportunities – \$ 1500**

Secure some valuable real estate on the Globoil website with a prominently placed online banner. It represents excellent value for money, especially as our busy event schedule pushes regular upticks in traffic.

We have various different banner sizes and placements on our editorial news pages, please contact aadil@teflas.com for further information.

Banners are prominently located in our Publication section. Prices for a 980×120 banner start at INR 1, 00,000 per month.

DIGITAL SPONSORSHIP OPPORTUNITIES

- **Featured News Placement - \$ 650**

Highlight your important news releases with a featured spot at the top of Globoil Post's editorial news site. Two weeks guaranteed placement.

- **Featured Brand Article - \$ 4,000**

Say what you want with 2500 words for your brand's own article - on whatever topic you like. Get prominent coverage for your latest news, c-suite hires, company profile, or product launch, with your article featured at the top of our editorial news site for at least two weeks. We'll also throw in a dedicated email to all the subscribers of the Globoil Post.

Your content team can write the article and our editorial team will help with the copywriting and approval to top and tail the article for you and make sure it looks amazing with sourced images or photography from an arranged photo shoot (details upon request).

NETWORKING SPONSORSHIP OPPORTUNITIES

● **Globoil India Networking Drinks Sponsor - \$12,000**

Following a whole day at the conference, the very popular networking drinks, for all delegates, will be organised between 18:00hrs and 22:00hrs. One host will enjoy maximum visibility at the most awaited networking drinks reception at Globoil India. The host will also have access to extensive social media coverage for the event. This sponsorship also includes:

- 5 Passes for Globoil India 2020 + 5 extra Passes at 50% off
- 2 Tickets for Globoil International 2021
- Large branding visibility
- 9 Sp. Mtr Physical Exhibition Space
- Logo palced at strategic high traffic areas

NETWORKING SPONSORSHIP OPPORTUNITIES

● **Globoil India Awards Night Sponsor: \$30,000**

Following a whole day at the conference, the very popular Globoil India Awards & Entertainment Night, for all delegates, will be organised between 18:00hrs and 22:00hrs. One host will enjoy maximum visibility at the most awaited networking drinks and award ceremony at Globoil India. The host will also have access to extensive social media coverage for the event. This sponsorship also includes:

- 10 Passes for Globoil India 2020 + 5 extra Passes at 50% off
- Company Corporate AV to be played during the Award & Entertainment Night
- Large branding visibility
- 9 Sp. Mtr Physical Exhibition Space
- Online visibility and large social media coverage both before and after the event (Album from our official photographer published on all our social channels with featured sponsor logos)
- Logo palced at strategic high traffic areas

NETWORKING SPONSORSHIP OPPORTUNITIES

● **Globoil India Conference Sponsor - USD 35,000**

A dedicated conference will be held during Globoil India for 3 hours.

The setting of the agenda and choice of speakers will be done together with the official host sponsor and Globoil India. All marketing collateral produced for the event will clearly reflect this sponsorship.

- Globoil India will provide marketing and logistical support
- Globoil India will include the conference on its official registration page
- Your logo and the Globoil India logo will be uploaded exclusively on our social media and website. You will also be entitled to hi-res copies of all images from this conference.
- Standees placed at strategic high traffic areas
- Company Corporate AV to be played during the Award & Entertainment Night
- Large branding visibility
- 9 Sp. Mtr Physical Exhibition Space
- This EXCLUSIVE sponsorship also includes:
30 tickets allocated to host sponsor for the event to distribute as deemed fit +
30 extra Passes at 50% off

NETWORKING SPONSORSHIP OPPORTUNITIES

● **Globoil India Hospitality Sponsor: \$15,000**

For the sum of 15,000 \$, the sponsor will be entitled to:

- Branded Menu
- Possibility to invite 20 people (leads, clients, staff) to the conference. Globoil India will help to target the right audience, handling the invite process from start to finish, allowing the host to focus exclusively on networking opportunities. Online visibility and large social media coverage both before and after the event
- (Album from our official photographer published on all our social channels with featured sponsor logos)
- 6 passes for the conference + 3 extra passes at 50% off
- Standees placed at strategic high traffic areas
- Company Corporate AV to be played during the Award & Entertainment Night
- Large branding visibility
- 9 Sp. Mtr Physical Exhibition Space

For More Information Contact

Satish Kota - +91 9886203255 / satishkota@indiaties.in



REGISTER

VIRTUAL EVENT REGSITRATION RATES

	Foreign Delegate	Indian Delegate SEA Members	Indian Delegate Non SEA Members
Before 1st July, 2020	USD 150	INR 3,500	INR 4,000
After 1st July, 2020 & Before 10th August, 2020	USD 200	INR 4,000	INR 5,000
After 10th August 2020 & Before 1st October, 2020	USD 250	INR 4,500	INR 6,000
After 1st October, 2020 &	USD 300	INR 5,000	INR 7,000

PHYSICAL EVENT REGSITRATION RATES

	Foreign Delegate	Indian Delegate SEA Members	Indian Delegate Non SEA Members
Before 1st July, 2020	USD 900	INR 25,000	INR 27,000
After 1st July, 2020 & Before 10th August, 2020	USD 1,100	INR 28,000	INR 31,000
After 10th August 2020 & Before 1st October, 2020	USD 1,300	INR 32,000	INR 34,000
After 1st October, 2020 & Spot Registration	USD 1,500	INR 35,400	INR 41,300